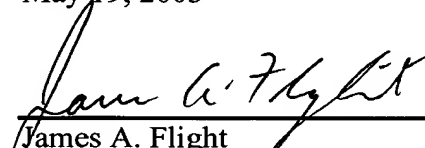


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PATENT
Docket No. 20004/20-US

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicants:)	I hereby certify that this paper and the
)	documents referred to as enclosed
Daozheng Lu, et al.)	therewith are being deposited with the
)	United States Postal Service as first
U.S. Serial No.: 09/076,517)	class mail, postage prepaid, in an
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For: "Audience Measurement)	for Patents, P.O. Box 1450,
System for Digital Television")	Alexandria, VA 22313-1450 on this
)	date:
Filed: May 12, 1998)	
)	May 19, 2003
Group Art Unit: 2611)	
)	
Examiner: H. Lonsberry)	
)	James A. Flight
)	Attorney for Applicants
)	Registration No. 37,622

**POWER OF ATTORNEY, REVOCATION OF PRIOR POWERS AND
CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Sir:

NIELSEN MEDIA RESEARCH, INC., the assignee of record of the entire interest in the above-identified application, as evidenced by the chain of title from the original owner(s) to the assignee as recorded in the assignment of records of the Office at reel/frame 9249/0634, hereby revokes all Powers of Attorney previously given in this application.

POWER OF ATTORNEY: The following attorneys are hereby appointed with full powers of substitution and revocation, to prosecute this

application and transact all business in the Patent and Trademark Office connected therewith:

James A. Flight (37,622)	Mark C. Zimmerman (44,006)	James F. Goedken (44,715)	Mark G. Hanley (44,736)
Frankie Ho (48,479)			

of Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606.

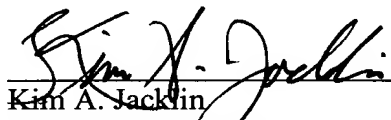
I have reviewed the Assignment documents, and to the best of assignee's knowledge and belief, title is in the assignee seeking to take action.

CHANGE OF CORRESPONDENCE ADDRESS: Send all correspondence and direct all telephone calls related to this application to: James A. Flight, Registration No. 37,622, Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606, telephone number (312) 580-1020.

The undersigned is authorized to execute this document on behalf of the assignee.

NIELSEN MEDIA RESEARCH, INC.
770 Broadway
New York, NY 10003

By:



Kim A. Jacklin
Chief Patent Counsel

Date:

4/28/03